



**ISANTI
FIREFIGHTERS
RODEO
ASSOCIATION**

To whom it may concern,

Traditionally, in July of each year, the Isanti Volunteer Firefighters Association, Inc. (IFRA) is a 501(c)(3) organization hosts a rodeo in our city to raise funds for the Fire Department. Over the past 47 years, IFRA has donated money raised to the department which it has used to purchase pieces of safety equipment, to build two additional fire stations, and to provide training to our Firefighters. In 2022 we have added a special project of increasing the seated capacity of our rodeo by replacing the south end bleachers. In coming years, we hope to replace the bleachers in other seating areas.

We see approximately 10,000 spectators walk through our gates during the 2-day event. Additionally, we hosted hundreds of PRCA and WPRA rodeo contestants who travel across the USA competing in "Cowboy Christmas." Isanti is one of the stops as they drive across the Midwest at a specific time competing in several pro rodeo events along the way.

The purpose of this early letter today is to plan for your consideration to support the firefighters of Isanti, MN. We hope to attract you as a corporate sponsor and/or advertiser at our event July 12th, and 13th, 2024. Included are sponsorship opportunities in exchange for monetary donations that we have made available to others. Depending on your potential interests we can tailor this in any way needed to meet your needs.

Thank you for your time! I look forward to communicating with you and answering any questions you may have. Please feel free to contact me anytime.

Sincerely,

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