



Marketing Calendar

- Daily:**
- Review marketing plans
 - Update sales tracking
 - Make 5 "Karma Calls"
 - Write personal notes
 - Connect 2 Team 100 members

- Weekly:**
- Write 2 blog posts
 - Answer Q on social/business networking sites
 - Conduct 2 Team 100 meetings
 - Update website
 - Give speech/presentation
 - Attend networking meeting
 - Send 3-step letter campaign

- Monthly:**
- Attend association meeting
 - Attend organization meeting
 - Attend business Mastermind
 - Give free teleclass
 - Send electronic newsletter
 - Post article on article banks, social networking sites

- Quarterly:**
- Attend local chamber meeting
 - Attend one new group meeting
 - Distribute quarterly events calendar

- Yearly:**
- Attend one major fund-raiser
 - Renew memberships
 - Update membership info
 - Create yearly events calendar for next year
 - Review and renew directory advertising