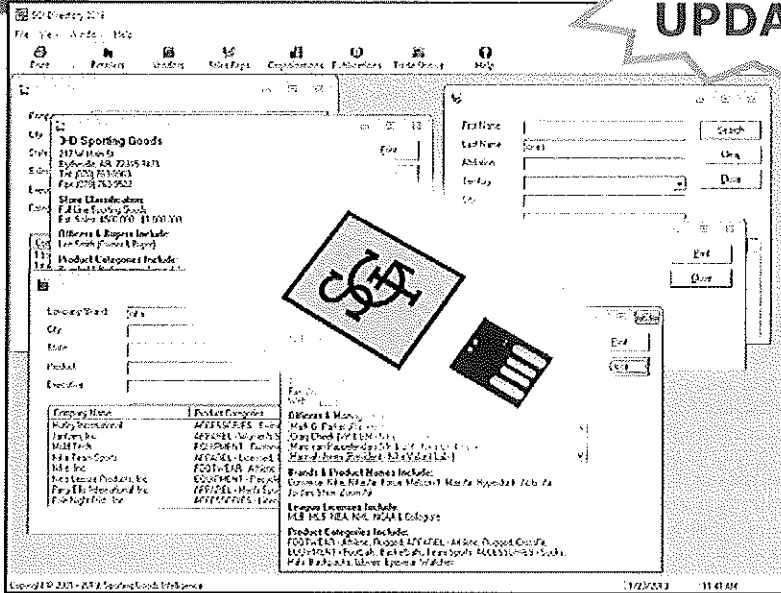


The SGI Directory

**The #1 Resource
for Sporting Goods Industry
Customers and Contacts**

**2020
UPDATE**



Includes:

**1) PC Edition:
Download and install
on Windows PC**

**2) Online:
One year of access to
the online directory that
runs in any browser
including mobile**

In the fast-changing retail landscape, it's more important than ever to stay current with the latest changes and personnel moves at your customers and your competitors. The SGI Directory is the best resource for finding customers, finding contacts and keeping up with the many changes in our industry.

Expanded PC Edition search capabilities to include vendor and retail executives and retail product categories.

37,000 industry executives, buyers and reps, all in one place.

10,400+ Retailers: Listings cover sporting goods and specialty stores, chains, buying groups, department stores, mass merchants and discounters. We tell you what each store buys, whom to call, their annual sales and more.

5,800+ Vendors: Who owns that brand? We've got the answers here. Look up top executives, functional managers and decision makers. Lists products, brands and licenses, too.

1,000+ Sales Reps: Track down the right sales talent to get your products into the market with listings of the top rep groups and hundreds of independents.

PLUS: More e-mail and web addresses than ever before, thousands of new and updated contact names, and our latest, 2020 International Trade Show Calendar.

The SGI Directory covers your category:

(retailer count of actual headquarters stores/buying centers, not branch stores)

- Branded & Performance Apparel ... 6673
- Licensed Apparel..... 1543
- Ski & Rugged Apparel 3451
- Imprinted/ Embroidered Apparel .. 1673
- Urban Apparel 215
- Fashion/Casual Apparel..... 323
- Licensed Products 858
- Athletic Footwear 4989
- Rugged Outdoor Footwear 2910
- Team Athletics 1589
- Bicycle..... 1777
- Bowling, Billiards & Games 299
- Camping, Climbing & Hiking 1319
- Exercise & Weight Training 913
- Golf..... 1271
- Fishing 1402
- Hunting, Shooting & Archery 1259
- Ice Hockey & Skating 537
- In-line & Skateboarding 955
- Ski 1467
- Snowboard..... 1301
- Soccer..... 1157
- Lacrosse 505
- Sports Accessories 5585
- Sports Medicine & Training 1283
- Tennis/Racquet Sports 1368
- Trophies & Awards..... 425
- Water Sports 1626

The SGI Directory is where you are:

On your PC... In your browser... On your phone...

SGI Directory Online is compatible with most smartphone browsers



SGI Directory PC Edition installs on your Windows PC

