



# PERTH HILLS UNITED SPONSORSHIP PACKAGE

2020/21 SEASON



## About Us

- ▶ 250 members from across the Hills - growing 10% year on year
- ▶ 5 different teams competing across the Perth Metropolitan areas for 6 months of the year
- ▶ Strong social media presence and followers
- ▶ Impressive New facilities at our base in Mundaring
- ▶ Coaching sessions 5 times per week for 9 months of the year
- ▶ Hills Community based club, focused on building enjoyment and team building
- ▶ Well run, established club with strong ethics
- ▶ Strong parent involvement/engagement



## Senior Team -Shirt Sponsorship

Our premier team

- Logo on front centre of Team shirts
  - Logo on website
  - Logo on Clubhouse Sponsors board
  - Company Promotion on Facebook - annually
  - E-marketing to member database - annually
  - Sponsored Article in Newsletter - quarterly
  - Logo on Newsletter - monthly
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- ▶ 2 years - \$2000
  - ▶ 3 years - \$3000





## Junior Teams - Shirt Sponsorship

Currently we have 5 team -U10,U11,U12, U13, U14,U15 & U18 with over 150 footballers

- Logo on front centre of Team shirts
  - Logo on website
  - Logo on Clubhouse Sponsors board
  - Company Promotion on Facebook - annually
  - E-marketing to member database - annually
  - Sponsored Article in Members Newsletter - quarterly
  - Logo on Members Newsletter - monthly
- |                    |                     |
|--------------------|---------------------|
| ▶ Individual teams | ▶ All 6 teams       |
| ▪ 2 years - \$1200 | ▪ 2 years - \$8000  |
| ▪ 3 years - \$2200 | ▪ 3 years - \$10000 |





# Masters Team - Shirt Sponsorship

PHUFC have thriving over 35's & 45's teams

- Logo on front centre of Team shirts
  - Logo on website
  - Logo on Clubhouse Sponsors board
  - Company Promotion on Facebook - annually
  - E-marketing to member database - annually
  - Sponsored Article in Members Newsletter - quarterly
  - Logo on Members Newsletter - monthly
- 
- ▶ 2 years - \$2000
  - ▶ 3 years - \$3000



## Game Day Banners

- ▶ 6m Banner (sponsor to provide banner) on pitch fencing \$1,000 for the season plus:
  - Company Promotion on Facebook - annual
  - Logo on website
  - E-marketing to member database - annual
  - Article in Members Newsletter - annual
  - Logo on Newsletter - quarterly





## Other Sponsorship Options

- ▶ Logo on website \$200 for a calendar year
- ▶ E-marketing to member database \$300 per email
- ▶ Single PHUFC Event sponsorship - \$300
- ▶ Newsletter Sponsored advert/article - \$200
- ▶ **Provision of Services** - comes with a mention in our newsletter and logo on our webpage for the month.



## How to get in touch

- ▶ If you are interested in any of the packages included or would like to discuss any other sponsorship opportunities we would love to hear from you.

Please contact:

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