



Contact: Nikki Wilson, President & Founder
Phone: (678) 398-6693
Fax: (678) 723-4547
Email: dreammakersyf@aol.com

Press Release

For Immediate Release

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HOOPATLANTA Classic Registering Wheelchair Teams

Atlanta, GA. Dream Makers Youth Foundation has partnered with fitATLANTA Magazine to include a wheelchair division for HOOPATLANTA, a 3-on-3 basketball tournament to be held at the Georgia World Congress Center on October 24th - 25th. Our goal is to get 16 wheelchair teams registered for two days of competitive play by October 16, 2009.

The HOOPATLANTA Classic is more than just a basketball tournament. It's a concept that provides youth an opportunity to have fun while fostering teamwork and sportsmanship, ultimately leading to a tremendous source of exercise and physical activity. The unique concept behind HOOPATLANTA is unparalleled. It is a weekend festival of healthy events and fun for the whole family, where community partners and sponsors make it possible to provide 'healthy' fun for players and their families with health screenings, contests and activities.

This year is HOOPATLANTA's first annual, but the goal is for its Wheelchair Division to become the most anticipated and participated-in tournaments in the southeast, featuring both novice and elite athletes. fitATLANTA has agreed to offer a discounted registration fee to our "rolling" teams. Instead of the \$135 all other teams pay, our athletes only have to pay \$100!! We challenge wheelchair ballers to take advantage of this opportunity to play, compete and expose Atlanta to their wheels and deals.

The registration deadline is October 16th, so think fast, and REGISTER TODAY!

Follow the link: <http://www.hoopatlanta.com/register/> and use promo code: WCHAIR09 to get the discounted rate.

Dream Makers Youth Foundation (DMYF) is a non-profit organization that provides community-based educational, recreational, and therapeutic services to preschool through high school-aged children with special needs throughout the Metropolitan Atlanta area. Look us up on the web @ www.dreammakersyouthfoundation.org