



**MIRANDA BOMBERS AFC**



**PARTNERSHIP PROGRAM**



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## OUR PURPOSE

## OUR PHILOSOPHY



# WHAT'S HAPPENING AT THE BOMBERS

## Clubhouse and Ground Redevelopment

- **\$1.5m Clubhouse and Ground Redevelopment at the Bombers' Home Ground Lincoln Oval Sutherland**
- **Lincoln Oval will become the home of AFL in Sydney's south**
- **This is the single biggest investment to infrastructure the AFL has ever made in the region**
- **Due for completion mid 2016**
- **New buildings include social areas for advertising impact**
- **New full field lighting and fencing to include permanent signage**

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## Swans Academy Relocation

- Swans Academy relocating to Lincoln Oval, exposing your business to players and their families from across NSW
- Further enhancement of our partnership with the AFL

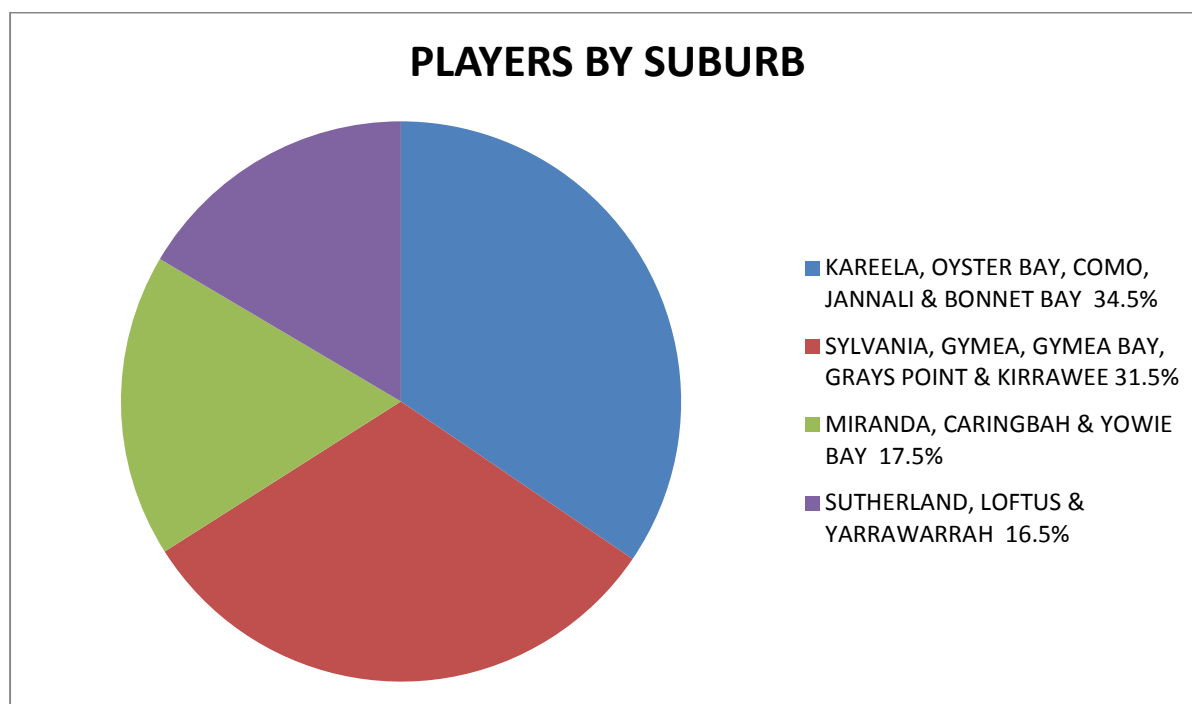
## Southern Power Relocation

- Southern Power Men's and Women's Senior Football relocating to Lincoln Oval
- Highlight your business to players (men and women) 18-39 and their family and friends
- Possible TV coverage of Southern Power Senior Football from 2017 (TBC)



## ABOUT THE BOMBERS

- Established 1958 – Celebrating 60 years of sport in the Sutherland Shire in 2018
- The Bombers are an inclusive Club where we aim to promote the skills and fitness of AFL Football for girls and boys aged 4 – 17
- We have over 30 Coaches and Managers, and over 100 parent helpers!
- 191 registered players in 2015 drawn from all over the Sutherland Shire







# WHY PARTNER WITH THE BOMBERS

- Player participation at the Club is projected to triple by 2018 on the back of the Ground Redevelopment and the relocation of the Swans Academy and Southern Power Senior Football
- The Bombers is run by a committed team of multi skilled volunteers with backgrounds in Corporate and Small Business
- The Committee works hard to run a successful football club which adds value to our sponsors businesses
- The Bombers are one of the longest serving sporting organizations in the Sutherland Shire – celebrating 60 years in 2018
- Align your business with one of Australia's most successful sporting codes
- Expose your business to all age groups in the Sutherland Shire and beyond





# THE BOMBERS PARTNERSHIP PACKAGES

## Bombers Top Tier Supporter

**Investment: \$6500**

- Your company major signage at ground entrance (6.0m X 3.0m)
- Your company fixed signage at Lincoln Oval (2.5m X 1.0m)
- You get your own team! Inclusions: Individual sponsorship of your team, your logo on team jumper, your logo on weekly match report, your logo on team photos
- Your company banner displayed at all Bombers home games
- Website presence of your company logo/contact details
- Your company logo/contact details listed on club correspondence including: Weekly 'Bombshell' newsletter & 2016 season draw
- Invitations to Bombers Events including the annual 'Bombers Sponsors Match Day'
- *Multi Year Top Tier Supporter options are available – please refer to page 11*

## Bombers Signage Supporter

**Investment: \$2,600**

- Your company fixed signage at Lincoln Oval (2.5m X 1.0m)
- You get your own team! Inclusions: Individual sponsorship of your team, your logo on team jumper, your logo on weekly match report, your logo on team photos
- Your company banner displayed at all Bombers home games
- Website presence of your company logo/contact details
- Your company logo/contact details listed on club correspondence including: Weekly 'Bombshell' newsletter & 2016 season draw
- Invitations to Bombers Events including the annual 'Bombers Sponsors Match Day'



## **Bombers Team Supporter**

**Investment: \$1,250**

- You get your own team! Inclusions: Individual sponsorship of your team, your logo on team jumper, your logo on weekly match report, your logo on team photos
- Your company banner displayed at all Bombers home games
- Website presence of your company logo/contact details
- Your company logo/contact details listed on club correspondence including: Weekly 'Bombshell' newsletter & 2016 season draw
- Invitations to Bombers Events including the annual 'Bombers Sponsors Match Day'



## **Bombers Buddy+**

**Investment: \$850**

- Your company banner displayed at all Bombers home games
- Website presence of your company logo/contact details
- Your company logo/contact details listed on club correspondence including: Weekly 'Bombshell' newsletter & 2016 season draw
- Invitations to Bombers Events including the annual 'Bombers Sponsors Match Day'



## Bombers Buddy

**Investment: \$450**

- Website presence of your company logo/contact details
- Your company logo/contact details listed on club correspondence including: Weekly 'Bombshell' newsletter & 2016 season draw
- Invitations to Bombers Events including the annual 'Bombers Sponsors Match Day'

## Bombers In Kind Supporter

**Investment: By agreement**

- When you provide goods and/or services to a specific value your company logo/contact details will appear in the weekly 'Bombshell' newsletter

## Bombers Multi Year Top Tier Supporter

**Investment: \$22,750**

- Enjoy a multi year relationship with The Bombers from the Redevelopment to our 60th Anniversary and beyond! **This package repays you with a 50% discount in 2019**
- Your company major signage at ground entrance (6.0m X 3.0m)
- Your company fixed signage at Lincoln Oval (2.5m X 1.0m)
- You get your own team! Inclusions: Individual sponsorship of your team, your logo on team jumper, your logo on weekly match report, your logo on team photos
- Your company banner displayed at all Bombers home games
- Website presence of your company logo/contact details
- Your company logo/contact details listed on club correspondence including: Weekly 'Bombshell' newsletter & 2016 season draw
- Invitations to Bombers Events including the annual 'Bombers Sponsors Match Day'







# CONTACTS

**Sponsorship Manager – Stuart Stansell**

**0447 019 526      [sponsorship@mirandabombers.org](mailto:sponsorship@mirandabombers.org)**

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**President – Andrew Briggs**

**0419 707 747      [president@mirandabombers.org](mailto:president@mirandabombers.org)**

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**Secretary – Matt Manchester**

**0434 525 425      [secretary@mirandabombers.org](mailto:secretary@mirandabombers.org)**

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# LOCATION

**Lincoln Oval (Waratah #4) Rawson Avenue Sutherland**

