

Greater Good Nomination Form



The Greater Good focuses on IFAI member companies that do good business—and strive to be good neighbors, good citizens and good partners. We’re highlighting companies that help employees, customers, communities and country with donations of time, money, labor and opportunity. From hiring the disadvantaged to creating a recycling network to paying employees for community service during the off-season, we want to recognize the organizations that share their success.

Company Being Nominated:

Company Name	
Company Contact	
Phone	
E-Mail Address	

Nomination By:

Name	
Company	
Phone	
E-Mail Address	

Submission

Please submit the following information:

1. This completed form
2. A separate one-page document that explains how the company being nominated benefits the “greater good” in the following ways:
 - ❖ **Impact** (scope of impact beyond company)
 - ❖ **Influence** (level others are inspired to do similar good)
 - ❖ **Sustainability** (ability to repeat; environmental good)
 - ❖ **Investment** (time, financial/philanthropic, creative resources used)
 - ❖ **Development** (human resource, community, industry)
3. Submit both documents by email to jmnewman@ifai.com.

For more information or for assistance completing the nomination, please contact Jill Newman, Program and Events Specialist, 651-225-6953 or jmnewman@ifai.com.